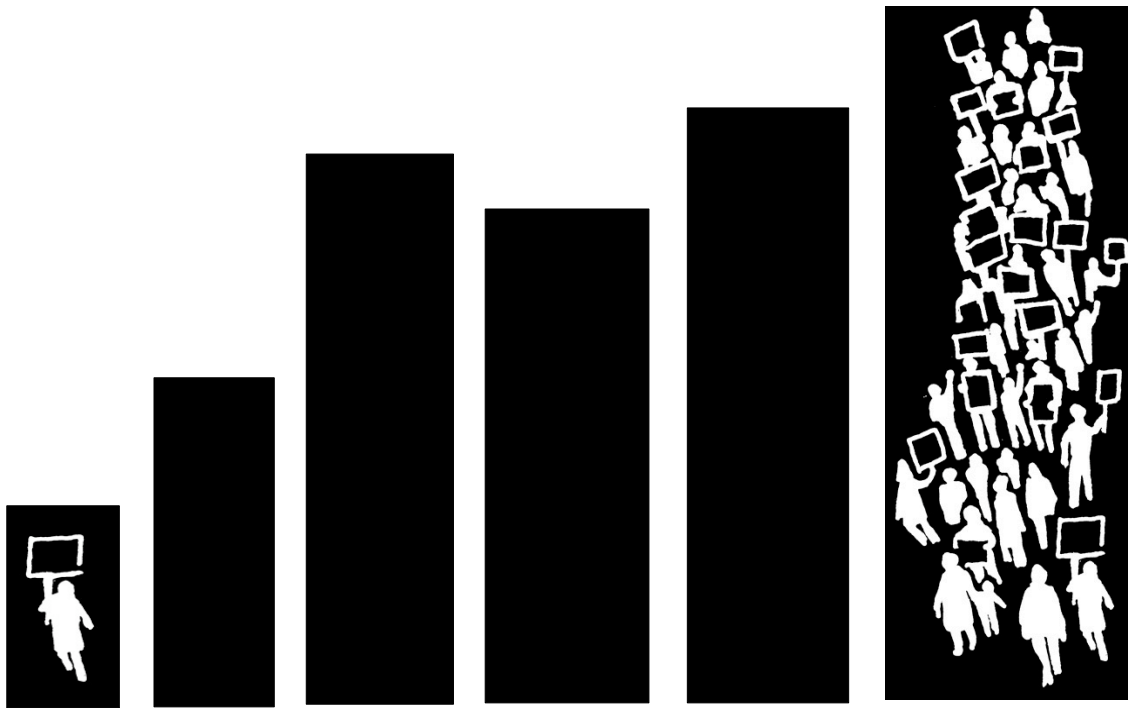


**OCCUPY** RESEARCH

**General Demographic  
& Participation Survey**



**Survey Guide +  
Survey Instrument**

**Created by:**  
**OccupyResearch**  
**& DataCenter**  
November 2011

# **OCCUPY** RESEARCH

## **General Demographic and Participation Survey**

### □ WHAT'S this SURVEY? □

Thank you for your interest in the OccupyResearch General Demographics and Participation Survey. This survey will gather information about general demographics and participation activities of people across the spectrum of involvement with the Occupy movement. Occupy began in September 2011 in New York City and has led to a broader Occupy movement through the U.S. , and internationally. The Occupy movement is focused on social and economic inequalities, particularly wealth and power disparities between the wealthiest 1% of the population, and everyone else --that is, the 99%.

This survey aims to create a better understanding of participation, relationship and movement building, and communication within the Occupy movement. The survey is open to people living in any country, regardless of their level of involvement with the Occupy movement. The survey will take approximately 10 minutes to complete.

The survey is being conducted by the OccupyResearch Network ([www.occupyresearch.net](http://www.occupyresearch.net)), which includes over 200 activists, academics, and researchers, and DataCenter ([www.datacenter.org](http://www.datacenter.org)), a U.S. based research organization. For more information about who is involved, see <http://occupyresearch.net/survey> ; or if you have questions, please contact us at [owsgeneralsurvey@gmail.com](mailto:owsgeneralsurvey@gmail.com).

The survey is open until January 9, 2012. Once closed, the data will be publicly available through the OccupyResearch website.

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## □ BACKGROUND □

This is a general demographic and participation survey created by the Occupy Research Network (<http://occupyresearch.net>) together with DataCenter (<http://www.datacenter.org>). This survey was collaboratively developed, and comments from multiple rounds of drafting (link: <http://bit.ly/occupysurveydraft>), conference calls, face to face meetings, and small pilot tests have been synthesized and incorporated as best possible.

This process was completed on Wednesday, November 23rd. This document includes the final version of the survey instrument, as well as a working table of contents that provides resources for people who want to administer the survey in their local Occupy camp. This survey was piloted by multiple groups and launches publicly Friday, December 9, 2011. Multiple local research working groups are planning to use this survey both online and in Occupy camps.

If you are interested in using the survey, please feel free to do so. The survey is licensed under the Creative Commons Attribution Share-Alike 2.0 Generic license. If you do plan to use the survey, please connect with us at <http://occupyresearch.net>!

**Note: More information about this and other surveys of the Occupy movement can be found here: <http://occupyresearch.net/surveys>**

## □ BEFORE you BEGIN (I) □

### **What Does a Surveyor Do?**

#### **A) Get respondent cooperation**

No matter how skillful the surveyor is in asking the questions, she/he will likely need to approach strangers and be able to address people's questions, objections, and misconceptions. They must be able to persuade potential respondents that the project is legitimate, important, and worthy of their time.

What if someone refuses to participate?

1) Politely ask if they have any specific questions or concerns that, if answered, would make them feel more comfortable. You may want to reiterate that no names are being collected, provide more information about OccupyResearch, and/or emphasize that you are not affiliated with law enforcement, local government, etc.

2) If they still refuse: Don't worry, it happens. It is important for you to record the number of refusals that you get, so please take a moment to tally a refusal in your notes. You may want to use the Respondent Rate Tally on Page 12.

#### **B) Be neutral, culturally sensitive, and trustworthy**

Do not state your opinion, agree, or disagree with anything that is said. Your role is simply that of an observer and you should not have any influence over the interviewee's responses. Be aware of and maintain neutral body language. Be culturally sensitive -- don't be judgmental if something feels strange or surprising to you. Respect your Respondent's preferred gender pronouns.

Be mindful that this survey contains some sensitive demographic questions -- about gender, sexuality, and income, for example. Do your best to create some privacy during the survey process. This may look different at an occupy encampment on a quiet day or during a busy action! Always give the option to conduct the survey in a more comfortable (but feasible and safe) location.

## **What Does a Surveyor Do? (cont.)**

### **C) Offer the respondent different options for participating in the survey**

This survey can be administered in one of two ways, and the choice between the two is up to the respondent. It is very important that you give each respondent the opportunity to choose between:

- 1) Filling out the survey by themselves
- 2) Being read the questions by you and responding verbally while you record their answers.

**Recording Answers:** *For both of the above options there are two methods of recording answers:*

- Internet-enabled laptop or mobile device (on-the-spot access to Survey Monkey)
- Pen and printed survey on paper (you will have to enter the data into Survey Monkey later)

### **D) Submit an accurate record of the survey**

See: "Uploading the Results" on page 15. In most cases with paper surveys, you will be the one entering the survey results into Survey Monkey. If someone else will be doing the data entry for you, keep in mind that you, or the respondent, need to record answers in a way that is legible and clear to someone who was not present. If there is additional information that the person doing data entry must know, it should be explained in surveyor comments or notes. Secure survey collection is also important for establishing trust and ensuring accuracy – collect surveys in a single, secure location; we recommend having a large envelope on hand to store completed surveys.

## □ BEFORE you BEGIN (II) □

### **Tips for Conducting this Survey**

#### **A) General Tips:**

- Dress casually
- Maintain eye contact (when culturally appropriate)
- Talk slowly
- Be friendly
- Be grounded and calm
- Establish trust

#### **B) "Introducing Yourself" Tips:**

- Introduce yourself clearly, including your name and the OccupyResearch network.
- Make sure to specify that you are from a community organization (not government or private company).
- Have copies of the handout "Why do we need to Occupy Research?" (page 17) on hand.
- Explain what the survey is and what it will be used for. Be sure to mention that it is primarily for, by, and about participants in the Occupy Movement.

#### **C) "Introducing the Survey" Tips:**

- Assure the respondent that you are with a community organization that has no connection with law enforcement or local government.
- Assure them that the survey is ANONYMOUS -- we are not attaching names to the surveys.
- If they so choose, they *can* give us their names and contact information for organizing purposes only (e.g. if they want to get more involved with Occupy Research). This information should be recorded somewhere *other than* on the survey form.
- Ask them if they would like to a) fill out the survey in writing by themselves, or b) have you read them the questions and record their responses.
- Let them know they can skip any question or stop the survey completely at any point.

## **Tips for Conducting this Survey (cont.)**

### **D) "During the Survey" Tips:**

- If the respondent prefers to respond verbally to the questions as you ask them:
  - Ask the questions in the order they are given in the survey.
  - Read each question and answer out loud and exactly as written (when directed by the survey)
  - Don't finish people's sentences, and don't assume you know how someone will answer.
    - Even a single word can drastically change the meaning of a question for respondents. Do not interpret the question for them. It is important that the surveyor does not influence the respondent's answers.
  - Write down the responses immediately.
- If they have questions about a particular question during the survey:
  - If they ask, "What does the question mean when it says..." you may want to respond in the following ways:
    - Whatever it means to you."
    - I'm sorry, I don't have that information."
    - It's important that the question be answered as best you can in terms of the way it's stated, maybe I could read it to you again."
    - I will write down a note about that."
  - The goal is to standardize the administration of the survey for each Respondent. Each Respondent must be exposed to each question exactly as written, even if the Respondent interrupts. In other words, don't "clarify." If they do not understand, do not interpret what you think the question means. Read the question again. If they still do not understand, make a note and skip it.
- Take notes of any additional information they may provide.

### **E) "After the Survey" Tips:**

- Ask if they will tell their friends about the survey project and Occupy Research.
- Don't forget to give them the handout "Why do we need to Occupy Research?" (page 17), and ask for their contact information if they would like us to follow up with them or if they want to get involved.
- Remember that you are responsible for upholding the anonymity of your respondents and the confidentiality of their responses -- this means that after the respondent leaves you are not going to talk specifically about them, or share any personal identifying information.



## □ BEFORE you BEGIN (III) □

### **Anticipating Questions**

Your survey respondents will most likely have questions for you, too! Here are some things that might come up and some ideas for how to address them:

#### **A) What is the purpose of the surveys?**

Give them the handout about Occupy Research (page 17). Discuss the goals and objectives of OccupyResearch. Explain past research done on the subject and why this research project is taking place.

#### **B) What is this information going to be used for? What are expected outcomes?**

Explain that this survey is anonymous and that the results will be public. The survey is open until January 9, 2012. Once closed, the data will be aggregated and made publicly available through the OccupyResearch website for an indefinite period of time. Don't talk about expected outcomes before you administer the survey, but if you want to speak generally afterwards, feel free to do so.

#### **C) How do you handle confidentiality? Can my name be protected?**

The survey is anonymous -- names will not be gathered. If you haven't already, read them the "Consent Script" (page 14).

#### **D) What is the extent of my involvement in the process? How can I stay involved? Can I become a surveyor myself?**

Again, give them the handout about Occupy Research (page 17). This includes general information about OccupyResearch, information about the survey, and a list of the ways to contact OccupyResearch to see results and/or to get involved (e.g. the OccupyResearch wiki, weekly calls, local meetings). Ask them if they would like to volunteer to become surveyors or participate in the data analysis phase. More surveyors allow for deeper research, but be sure you have the resources to coordinate. You can also include respondents in follow-up analysis and dissemination.

## □ DURING the SURVEY □

### **Step-by-Step Instructions**

**1) Review the “Before You Begin” sections of this survey guide.**

**2) Do a “dry run” of the survey with a friend to practice:**

- Approaching potential respondents
- Offering respondents the choice of completing the survey in writing or verbally
- Reading the survey aloud to identify questions or clarifications that you may need to address when administering the survey

**3) Prepare your materials:**

- A copy of these instructions
- Copies of the survey instrument, if you are using paper copies, or access to the web on a mobile device (laptop, tablet, or smartphone), if you will be surveying that way.
- Copies of the handout “Why do we need to OccupyResearch?” (page 17)
- A clipboard or similar flat, portable surface for writing
- Pens
- A notebook to record the following information:
  - Response Rate Tally
  - Contact information of respondents (**ONLY** if people offer it because they want to get more involved).
  - A brief description of the survey environment, to include in comments (e.g. where the survey was conducted, whether it was at an encampment, action, or meeting).
- A large envelope to collect completed surveys

**4) Make sure you understand the Sampling Method** (page 11) and apply this procedure when you approach people.

## **Step-by-Step Instructions (cont.)**

**5) Introduce yourself using the Survey Rap** (page 13)

**6) If they refuse** once you've sufficiently explained and discussed the survey, don't be discouraged! Just record the refusal in your Response Rate Tally and move on.

**7) Read them the informed Consent Script** (page 14)

**8) Ask them if they would like to fill out the survey themselves or if they would like you to read it to them while you record their responses.**

This is very important, so please be prepared for both scenarios.

**9) Collect the completed survey and put it in a secure location**

**10) Thank the respondent for their time**, ask if they have additional questions and/or feedback, follow up with them if they express interest in getting involved.

**11) Give them the handout "Why do we need to Occupy Research?"** (page 17) that explains how to get involved and follow-up on the survey.



## □ SAMPLING METHOD □

### A) What is a survey sample?

A **sample** is the selection of individuals from a general **population** targeted for the survey. Because we won't be able to survey everyone in the population we are looking at, we must choose a certain amount that is our sample. The goal is to have the sample be representative of the larger population.

### B) Why is following a sampling method important?

Even when we are surveying a familiar population, and may have a sense of its diversity and dynamics, we need to follow a clear methodology in order to minimize personal biases.

That being said, because this survey reflects a community research perspective, it is okay and expected for surveyors to be actively involved in the Occupy movement generally and/or the goings on at specific Occupy camps. A sampling methodology can be strong and consistent *while* acknowledging that surveyors may identify with the survey population.

It is okay to survey people that you know, but it is *very important* that you use the random sampling method described below rather than choose people to survey based on whether or not you know them. Random sampling will ensure that you approach the greatest diversity of people (of different ages, genders, races, backgrounds of any kind, etc.), who may not be equally represented in your personal pool of friends and acquaintances.

### C) Sampling Method for this Survey:

The population for this survey is a broad one: any person, living in any country, whether or not they are personally participating in Occupy activities. For surveyors who are conducting face-to-face surveys at Occupy locations, the population is everyone present at the site.

- The sampling method we will be using for the face-to-face surveys is a standard random sample:
  - **Once you're at the survey site, fix your eyes on a person, and then count 5 people away from them. Approach that 5th person, and introduce the survey. If that person refuses, record the refusal, and repeat these steps.**
  - Try to collect as many surveys as you can at your location. If there is a large number of people present, aim for 20% (e.g. approaching 1 out of every 5 people). Again, it is okay if you know someone you are surveying, but do not choose to survey just those people you know. Be consistent in your sampling approach.

## □ RECORDING the RESPONSES □

### **How to Record the Number of People you Approach and How they Respond**

It is crucial to record the response rate. This means keeping track of the number of people you approached who declined to take the survey. Please use the Response Rate Tally included below. This information should be included with the survey results.

Tally of People You Approach	Tally of People who Take the Survey	Tally of People who Refuse to Take the Survey

## □ SURVEY RAP □

### **A Script to Read when Approaching Respondents**

#### **OPTION #1**

*"Hello. My name is [name] and I'm a [volunteer, student, organizer, etc.] involved with a network of people called Occupy Research. We're doing a survey about the Occupy movement for an open, community based research project. This survey can be taken by anyone, regardless of where they live or their level of involvement in Occupy activities. The questions are meant to give us a picture of the different ways people are participating in the Occupy movement around the world. Will you participate in the survey? It will only take about 10 minutes, and your input is really important."*

#### **OPTION #2**

*"Hello. How are you doing? Can I do a quick survey with you about your experience with Occupy? My name is [name] and I am involved with a project called Occupy Research. We are conducting a basic demographic and participation survey for an open, community research project. It is open to anyone, regardless of where they live or whether they are involved in Occupy activities. It will take about 10 minutes."*

#### **Then add:**

*"The survey is totally anonymous which means I don't need to know your name. Also, if there are any questions you don't want to answer we can skip those. The info we collect from all the surveys will be publicly available and I'll give you all the information so you can access the findings."*

## □ CONSENT □

### **Get Informed Consent Before You Begin!**

#### **What is a consent script?**

At the beginning of the survey, it is crucial to read the Consent Script to each respondent. We do this so respondents know that the survey is anonymous, the results will be made public, and that their participation is voluntary. Reading a standardized script to each respondent keeps the project ethical -- they need to be told exactly what to expect so they can give "informed consent."

#### **Consent Script:**

*"You may join in a research study about the general demographic make-up of and participation in the Occupy Movement. Your participation is completely voluntary. I will be asking you to answer survey questions about basic personal information and your experience with the Occupy movement.*

*Your participation will take about 10 to 15 minutes.*

*There are no foreseeable risks associated with this study and you will not receive payment or other compensation for your participation.*

*Your participation is voluntary and you have the right to discontinue participation or refuse to answer any questions. This is an anonymous survey; we will not ask you your name or any other identifying information. This survey is part of a public data project, and the results will be available to you and other members of the public on the website of Occupy Research.*

*If you have any questions about this study or about your rights as a participant, you can contact [owsgeneralsurvey@gmail.com](mailto:owsgeneralsurvey@gmail.com)."*

## □ UPLOADING the RESULTS □

### **Where and How to Do It!**

#### **Short Version:**

A) For conducting surveys in the camps or other face-to-face situations, or for uploading data from paper surveys, use this link:

<http://svy.mk/owsurvey-camp>

B) For sending a link to this survey online (via email, Facebook, Twitter, IM, links from blogs and websites, etc) use this link:

<http://svy.mk/owsurvey-net>

#### **More Details:**

When the survey is done on paper, the surveyor or survey team can take the physical surveys to a site that has internet access to do the data entry via a web browser, using the the Occupy Research Demographic and Participation Survey on Survey Monkey, at <http://svy.mk/owsurvey-camp>

Whenever possible, it is ideal to administer the survey via a web browser (for example, using a laptop, tablet, or smartpone in a camp). This avoids having to do data entry from the paper survey later on.

We are also working on creating a version that can be filled out using an app on a mobile phone.

We may also be able to create a version that can be done using a voice call and an interactive voice menu.

#### **What to Upload:**

- ✓ Survey results
- ✓ Number of refusals
- ✓ Notes about the survey environment (see instructions on page 9)



## □ ACKNOWLEDGMENTS □



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A full list of people involved in the development of this survey can be found here:  
<http://occupyresearch.net/surveys>

Comparative **MEDIA** Studies

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## Why do we need to **OCCUPY** RESEARCH ?

**In a broad sense: we need to Occupy Research because knowledge is power - or at least, knowledge can be used to build and maintain, as well as to upset, power. It's important for the 99% to do our own research, because otherwise research becomes something that is driven by the questions of the 1%, uses the methods of the 1%, and is something that is done TO the 99%, with or without our consent.**

More practically, various camps are setting up Research Working Groups for various reasons, including:

- To gain a better understanding of who is participating in Occupy, who is not participating, and why;
- To learn from each other, including studying and learning about the ideas, strategies, tactics, and practices of other Occupations, as well as to learn from other social movements that have come before us or that exist alongside us;
- To provide research support for the needs of the occupiers and for the broader movement that supports them;
- To engage in movement-based research about the camps (taking a census, surveying participants in the camp or visitors to it, interviewing occupiers using a shared semi-structured interview guide, researching what other camps or local movement groups are doing and bringing back best practices, and so on);
- To spread research skills, tools, and methods to more and more members of the 99%!

### **How to get involved and learn more:**

- Connect with us at <http://occupyresearch.net> : Learn about ongoing projects and share research ideas.
- Find your local research working group, or start one!
- Visit OccupyResearch on Facebook: <http://www.facebook.com/groups/occupyresearch/>
- Download, print, and share the latest version of the Occupy Research Handbook, a guide to doing research on the Occupy Movement. Find links to the latest version of the Handbook at <http://occupyresearch.net/handbook>.
- Find updated information about survey results at [occupyresearch.net/surveys](http://occupyresearch.net/surveys)

# OccupyResearch Demographics and Participation Survey

## Occupy Demographics and Participation Survey

Thank you for taking the Occupy Research General Demographics and Participation Survey. This survey gathers information about the general demographics and forms of participation (or non-participation) in the Occupy movement.

Occupy began in September 2011 in New York and has led to a broader Occupy movement throughout the U.S. and the world. The Occupy movement is focused on social and economic inequalities, particularly wealth and power disparities between the wealthy 1% and everyone else, the 99%.

This research aims to create a better understanding of participation, relationship building, and communication within the Occupy movement. The survey is open to anyone, living in any country, whether involved in Occupy activities or not. The survey will take approximately 10 minutes to complete.

The survey is open until January 6, 2011. Once closed, the aggregated data will be publicly available through the Occupy Research website. The survey is anonymous.

The survey is being conducted by the Occupy Research Network (<http://occupyresearch.net>), which includes academics, activists, students, community researchers, and others, with support from DataCenter ([www.datacenter.org](http://www.datacenter.org)), a U.S. based research organization. A list of people involved in this survey is available at <http://occupyresearch/surveys>. For more information or if you have questions, please contact [owsgeneralsurvey@gmail.com](mailto:owsgeneralsurvey@gmail.com).

### 1. Is this survey being conducted in a camp or did you follow a link online?

- Completed the survey in a camp
- Followed a link online

## About the collector for paper surveys

If this survey is being conducted in-person at a camp--either on paper, or on a laptop or mobile device--the surveyor should fill out this page.

### 2. Your name (surveyor name, not respondent name):

### 3. Please assign a unique survey number. Write it on your survey and enter it here.

### 4. Who filled out the survey?

- Respondent filled out survey
- Surveyor filled out survey (please list name of surveyor)

# OccupyResearch Demographics and Participation Survey

## 5. Where was the survey completed?

City:

Country:

Name of Occupy Camp:

## 6. When was the survey completed?

Date/Time      MM    DD    YYYY    HH    MM    AM/PM  
 /  /      :

## About collector for online surveys

### 7. Where did you find the link to this survey? Skip this question if you are taking the survey in a camp.

- OccupyTogether.org
- Occupyresearch.net
- Facebook
- Twitter
- From a personal contact

Other (please specify or paste the URL)

## Part I: Participation

### 8. Have you ever been to an Occupy camp? If yes, go to Question 9. If no, go to Question 11.

- Yes
- No

If yes, name the Occupy Camp(s) you have been to

# OccupyResearch Demographics and Participation Survey

**9. Please describe how frequently you have been to a camp. Choose only one answer:**

- I live in the camp
- I've been many times
- I've been a few times
- I've been once

**10. In your visits to the Occupy camp, you have: (Select all that apply)**

- Slept in an Occupy camp
- Attended a General Assembly
- Taken part in a Working Group
- Volunteered to provide food or services to people at the camp
- Participated in workshops or events hosted at the camp
- Marched in a protest
- Organized an event or action
- Got arrested
- Other (please describe activities, one per line):

# OccupyResearch Demographics and Participation Survey

## 11. Have you participated in any of the following activities related to the Occupy movement? Select all that apply.

- No, I have not participated in any activity related to the Occupy movement
- Had a face to face discussion about Occupy
- Posted about Occupy via Facebook, Twitter, or other social media
- Wrote a blog post about Occupy
- Made a video about Occupy
- Donated money, food, or needed goods to a camp
- Signed a petition
- Marched in a protest
- Organized an event or action
- Got arrested
- Made phone calls to elected officials
- Other (write in, one per line):

## 12. Would you consider the Occupy movement to be the first movement you have participated in?

- Yes
- No
- I don't consider myself a participant

# OccupyResearch Demographics and Participation Survey

**13. People sometimes belong to different kinds of groups or associations. For each type of group, please indicate whether you:**

- ~ Belong and actively participate,
- ~ Belong but don't actively participate,
- ~ Used to belong but do not any more,
- ~ Have never belonged,
- ~ Can't choose or don't know.

	belong, actively participate	belong but don't actively participate	used to belong, do not any more	have never belonged	can't choose/don't know
Political Party	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Labor Union	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nonprofit Organization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Church or Religious Organization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Non-Government Organization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Affinity Group	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social justice organization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Worker Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cultural Groups	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sports groups or teams	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Another voluntary association	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Professional Association	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business Association	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

# OccupyResearch Demographics and Participation Survey

14. Here are some different forms of political and social action that people can take. Please indicate, for each one, if you have done this:

- ~ In the past year,
- ~ Over a year ago
- ~ Not done it but may
- ~ Would never do it
- ~ Can't choose or don't know

	In the past year	Over a year ago	Not done it but may	Would never do it	Can't choose/don't know
Signed a petition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Boycotted, or deliberately bought, certain products for political, ethical or environmental reasons	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Took part in a demonstration	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attended a political meeting or rally	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contacted, or attempted to contact, a politician or a civil servant to express your views	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Donated money or raised funds for a social or political activity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contacted or appeared in the media to express your views	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Joined an Internet political forum or discussion group	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



# OccupyResearch Demographics and Participation Survey

15. These are some sources that you might or might not use for news and information about the Occupy movement. Please indicate whether you used these sources for news and information about the Occupy movement:

- ~ In the past 24 hours
- ~ In the past week
- ~ In the past month
- ~ More than a month ago
- ~ Never

	In the past 24 hours	In the past week	In the past month	More than a month ago	Never
Word of mouth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discussions at Occupy camps or face to face groups	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Twitter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Chat rooms / IRC	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
YouTube	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tumblr	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Blogs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local Newspaper	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National or international Newspaper	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local Radio	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National or international Radio	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local Television	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National or International Television	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Livestreaming video site	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Websites of the Occupy Movement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

(please specify)

## Reasons for Participating or Not Participating

# OccupyResearch Demographics and Participation Survey

16. What TOP THREE concerns motivated you TO PARTICIPATE in the occupy movement? Please use single words if possible, and list them in order of importance.

1

2

3

17. What TOP THREE reasons explain why you HAVE NOT PARTICIPATED in the occupy movement? Please use single words if possible, and list them in order of importance.

1

2

3

## Part II: Demographics

18. What year were you born?

YYYY

19. Your gender (check all that apply)

- Female
- Male
- Transgender
- Decline to state

Other (please specify)

20. Your sexual identity (check all that apply)

- Lesbian/Gay/Bisexual/Queer
- Heterosexual/Straight
- Decline to state

Other (please specify)

# OccupyResearch Demographics and Participation Survey

21. What best describes your employment status during the last month? (check all that apply)

- Student
- Employed full-time
- Part-time
- Self-employed
- Full-time homemaker
- Seasonal
- Temp/Per-diem
- Under-Employed
- Unemployed
- Disabled
- Armed Services (active service)
- Veteran
- Retired
- Other (please specify)

22. What best describes your present housing status? (Check one)

- Renter
- Homeowner
- Homeowner – foreclosed
- Live with parents
- Homeless

Other (please specify)

23. What is your marital status? (check one)

- Single
- Have partner/Married
- Divorced
- Other (please specify)

# OccupyResearch Demographics and Participation Survey

24. How many people do you support with your income?

Children (under the age of 18)

Adults (over 18 years of age):

25. Do you identify as (check one):

- Working class
- Lower middle class
- Middle class
- Upper middle class
- Upper class

Other (please specify)

26. Do you live in the U. S. ? If you are living elsewhere temporarily, select Yes.

If yes, go to Question 34. If no, go to Question 27.

- Yes
- No

## Demographics: International

27. Where do you currently reside?

Postal code, if applicable

City

Country

28. How many years of education have you completed?

29. What is your annual household income, in your national currency? Please include currency.

Housing income:

Name of currency:

30. Describe your race or ethnicity.

# OccupyResearch Demographics and Participation Survey

31. Which political party do you identify with most closely?

- I do not identify with any party
- I associate with the following political party:

32. Voting activity: Did you vote in your most recent nationwide election?

- No, didn't vote
- Was too young to vote
- Wasn't eligible to vote for other reasons
- Yes, I voted for:

33. Do you plan to vote in your next nationwide election?

- No
- Undecided
- Won't be eligible to vote
- Yes, I plan to vote for:

## Demographics: U.S.

Skip this section if you are living outside of the U.S.

34. What is your home Zip code?

Enter 5 digit zip code:

# OccupyResearch Demographics and Participation Survey

35. What is your annual household income in U. S. dollars? (check one)

- No income
- 1-9,999
- 10,000-19,999
- 20,000-29,999
- 30,000-39,999
- 40,000-49,999
- 50,000-59,999
- 60,000-69,999
- 70,000-79,999
- 80,000-89,999
- 90,000-99,999
- 100,000+
- Decline to state

36. Your race/ethnicity (check all that apply)

- Asian
- Black, African, or African-American
- Latino/Latina
- Native American/Indigenous
- Pacific Islander
- South Asian
- Southeast Asian
- Arab, Southwest Asian or North African
- Biracial/Multiracial/Mixed race
- White/Caucasian
- Decline to state

Other race or ethnicity (please specify)

# OccupyResearch Demographics and Participation Survey

37. What is the highest level of formal education that you have completed?

- No formal education
- Grade school (grades 1-8)
- Some high school (9-12), no degree
- High school, completed diploma/GED
- Some college, no degree
- Associates degree
- College degree (BA, BS, AB, etc.)
- Graduate or professional school, no degree
- Graduate or professional degree (MA, MS, MD, JD, PhD)

38. Which of the following political parties do you identify with most closely?

- Democratic
- Republican
- Independent
- Green Party
- Tea Party
- I do not identify with any party
- Other (please specify)

39. For whom did you vote in the 2008 presidential election? (check one)

- Barack Obama
- John McCain
- Voted but decline to state candidate
- Was too young to vote
- Wasn't eligible to vote
- Did not vote
- Other candidate (please specify)

## OccupyResearch Demographics and Participation Survey

40. Do you plan to vote in the 2012 presidential election? (check one)

- Yes
- No
- Undecided
- Won't be eligible to vote

41. If you plan to vote, for whom do you expect to vote? (check one)

- Democratic candidate
- Republican Candidate
- Green Party Candidate
- Independent Candidate
- Undecided
- Other candidate or party (specify)

### Your Message

42. All survey participants, from the U. S. and International: In just a few words, what are you trying to achieve with your participation in the Occupy movement?

### Close of Survey. Thanks!

43. Thank you! We welcome comments!